1. **Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?**

* Crowdfunding campaigns vary by categories, in this case, the three most common category outcomes (from most common to least) are ‘theatre’, ‘music’ and ‘film & video’.
* We can also conclude that from various countries data sample of 1000 different campaigns, the US appear to have the most campaigns of 763, with 436 campaigns being successful from the 763.
* With the data set, the subcategory which appears to have the most popular in terms of the number of campaigns are ‘plays’ with 344 total campaigns.

1. **What are some limitations of this dataset?**

* Only seven different countries were analysed in this data set.  
  A larger data set with more countries being analysed may show if crowdfunding is popular in other countries too as it is in the United States according to this data set.
* How wealthy a particular country is and economic conditions at a particular year,
* how much disposable income a person would have per capita, would affect the public’s ability to donate to crowdfunding campaign?
* As the United states have 763 total crowd funding campaigns, further analysis would be done on pivot table to remove US data as it has the potential to skew the data to US figure and bias the data further towards US as an outlier.

1. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

* Comparing average donations to successful campaigns – may give future crowdfunders and idea on the amount of money each person from the public would ideally donate.
* Percentage of successful campaigns from total in subcategories.